

choosing success in ne ohio



**To reserve ad space, email
info@1990project.com**

TRUE-FALSE

1. *Northeast Ohio has more sunny days per year on average than Seattle, WA or Hilo, Hawaii and was actually the site of a national solar conference.*

True False

2. *The Cleveland area has more home foreclosures than anywhere in the country.*

True False

3. *Northeast Ohio is the birthplace of Lifesavers Candy, Superman, the traffic light, the Crest Spinbrush, and the first large windmill to produce electricity in a practical way.*

True False

4. *Cleveland has a lower unemployment rate than the national average and is also lower than places like San Jose California, Orlando Florida, and Savannah Georgia.*

True False



5. *Cedar Point has been voted by Amusement Today magazine as "Best Amusement Park in THE WORLD for 10 straight years.*

True False

6. *Mountain bikers actually travel to Cleveland from other states just to go mountain biking here.*

True False

Did you know?



Cleveland is rated by RootMetrics as one of 11 "Top Tier" cities for 4g mobile data service. Boston, Miami, New York City and Washington DC had speeds too slow to make the cut.

SOME GREAT LOCAL CHOICES...



Kent State University
www.kent.edu



Cuyahoga Community College
www.hi-c.edu



University of Akron
www.uakron.edu



Case Western Reserve University
www.case.edu



Lakeland Community College
www.lakelandcc.edu



Cleveland State University
www.csuohio.edu



John-Carroll University
www.jcu.edu



Baldwin-Wallace College
www.bw.edu



Lorain County Community College
www.lorainccc.edu



Lake Erie College
www.lec.edu

1. Get Trained

Some possible things I could do after high school:

(check the circles on the ones that appeal to you)

- | | |
|--|---|
| <input type="checkbox"/> 4 Years of College | <input type="checkbox"/> Online Coursework |
| <input type="checkbox"/> Community College | <input type="checkbox"/> Gap Year |
| <input type="checkbox"/> Technical School | <input type="checkbox"/> Find a Job |
| <input type="checkbox"/> Start a Business | <input type="checkbox"/> Internship |
| <input type="checkbox"/> Military Service and Training | <input type="checkbox"/> Other (list ideas below) |
| <input type="checkbox"/> Apprenticeship | |

2. Get Connected

Networking is...

Did you know?

The Terminal tower was the tallest building in the world outside of NYC when it was built!



- 1) Make an effort to _____.
- 2) Find _____.
- 3) Make my network _____.
- 4) Get to _____.
- 5) Find ways to be _____ to them.
- 6) Make sure that I _____!

TIP: Use whatever method that your contact prefers to stay in touch. If it's texting, then do that. If they are older, they may prefer phone calls or meeting face-to-face - so do it.



A few new people - viral network.

TRUE LIFE STORIES



"I chose to major in Business Administration at Cleveland State because it is a degree that makes you very

marketable to employers. I am now in banking, and I enjoy it because I am helping clients eliminate debt and save significant money on their mortgages".

- Nate P., Strongsville, Ohio



"I went to college in New Jersey, without ever leaving Cleveland! How? After doing TONS of

online research, I earned a "four-year" college degree online in under four years, for \$15,000 or less (yes, that includes the textbooks). Want to learn more? Visit thenontraditionalcollegestudent.info."

- Elizabeth "Libby" Hancock, author of The Nontraditional College Student



"I always recommend the community college route! Right out of high school I started attending LCCC. I took one year of prerequisite classes and then two years of nursing classes. Once I graduated I was making \$20-\$22 an hour. I found a part-time job as a nurse and immediately started taking classes for my BSN and then once I had that I went for my Masters Degree. I was able to pay my way and also the school helped out. Talk about a deal! I was truly blessed throughout all my higher education - after 7 years of school, I graduated debt free...with a job that pays \$80-\$100k a year. My sister started off at Cuyahoga Community College and is obtaining her Associate Degree in Nursing

there. She has worked at Parma Hospital for a year and they are paying for her two years of nursing school. So, essentially, she only had to pay for a year of prerequisite classes and also will have an Associate Degree in Nursing DEBT FREE! RN starting salaries are now roughly starting at \$25/hr".

- Rachel P., Strongsville, Ohio



"As for an internship, I believe that it is the single most important thing I have done in the

past 4 years, especially since I am pursuing a "technical" degree. College is a way to teach people how to approach a problem, where as an internship is the best way to put your problem solving skills into practical applications. At the same time you get to interview the company and decide if that career is something you are interested in pursuing for the next 30 years of your life".

- Ricky B., Columbus, Ohio



"I was a motivated entrepreneur, already starting several businesses before college; however the experience—like

many others—does allow one to expand their network and build meaningful relationships. I also did a Semester at Sea... those sorts of experiences are of great benefit. I learned more there than all of my semesters of college"

- Keith S., Kent, Ohio

3. Get Branded



web RESOURCES

Additional training resources in NE Ohio:

Auburn Career Center adult programs
www.auburncc.org

Cuyahoga Valley Career Center adult programs
www.adulted.cvccworks.com

Carpenter's Apprenticeship Program
www.ohcap.org

Lorain County JVS adult programs:
www.lcivs.com/about/about.shtml

Trumbull, Mahoning, Columbiana counties:
www.onestopohio.org

Medina Career Center
www.mcjvs.edu/ful

Branding and networking in NE Ohio:

Linked In (similar to facebook, but for career purposes)
www.linkedin.com

thechivocommons.com
www.cleveland.co/youngprofessionals/growup/
socialnetwork.meetup.com/cities/us/oh/cleveland2030.org

Business resources in NE Ohio:

Entrepreneurship:
www.jumpstartinc.org
launchhouse.com
www.ericabiz.com

Internships:
www.noche.org/neointern
www.freshwatercleveland.com/features/internprograms090111.aspx

College and Career Planning:

www.myfuture.com
www.noche.org
<http://articles.bplans.com/starting-a-business/top-15-startupquestions-from-score/205>
www.martynomko.com/articles
www.fafsa.ed.gov
www.princetonreview.com
www.onlinecolleges.nci/2009/08/12/100-super-useful-sites-for-high-school-students/

Cool Places to check out in NE Ohio:

Great weekly e-newsletter and website about cool events and places www.coolcleveland.com

More informational sites:
www.clevelandplus.com/livinghere/
freshwatercleveland.com
www.positiveohio.com

Websites of fun places to visit:
www.cedarpoint.com
lakecounty.captainc.milb.com
www.clevelandorchestra.com
www.nps.gov/ohiova/index.htm
www.akronartmuseum.org
www.clevelandart.org
www.mocacleveland.org
rockhall.com
www.playhousesquare.org
www.clemetparks.com
www.ohiocanal.org
www.lakeerie monsters.com
www.profootballhof.com

Financial planning help:

www.finishrich.com

Job seeker websites:

www.cuyahoga.lib.oh.us/careerexpert.aspx
www.cuyahogaworks.org
www.monster.com
www.careerbuilder.com
www.jobhusterstable.com

NE Ohio News:

www.coolcleveland.com
www.craigslistcleveland.com
<http://www.clevelandmagazine.com>
www.thebeaconjournal.com
www.cleveland.com
<http://www.clevescene.com/>
<http://www.lakeerieliving.com>

Did you know?



Cleveland is one of the top 20 Trick-or-Treating cities, according to Zillow.com based on getting the most candy with the least amount of walking and safety risk.

4. Get Tough

- 1) _____ is the destination. ____ is how you get there.
- 2) I need to be a _____ without becoming a _____.
- 3) If you run into a wall, _____.
- 4) Don't listen to _____.

My Personal Game Plan

- 1) Training I will need and what I need to do to get it: _____



- 2) People I need to connect with: _____



- 3) Things I need to do to build my brand: _____

Thomas Edison was labeled "too stupid to learn" by his teachers

Michael Jordan was cut from his high school basketball team

Abraham Lincoln failed at business and lost 8 elections

Walt Disney was fired from his job because he "lacked creativity"

The 1990 Project presents...



The *Choosing Success* Program

*Promoting scholarship, entrepreneurship, and
workforce training in NE Ohio*



*Visit us on
Facebook*

[*www.facebook.com/Choosingsuccess*](http://www.facebook.com/Choosingsuccess)

*...for great information on job
opportunities, scholarships, cool
places, and more. PLUS - "Like" our
page and be entered into a drawing
for a \$25 gift card!*

what did you think?

How helpful was this information? (circle one) 1 2 3 4 5 6 7 8 9 10
Not Slightly Very

How well did the speaker present this information?
(circle one) 1 2 3 4 5 6 7 8 9 10
Fail Okay Great

What I liked BEST: Opening story True/False Interviewing
 Build your brand Making Connections

What I liked LEAST: Opening story True/False Interviewing
 Build your brand Making Connections

To be entered in the contest, and receive information from Choosing Success Programs, it's program partners, sponsors, and universities please fill out the information below.

PLEASE PRINT NEATLY!

First Name: _____

Last Name: _____

Email: _____ Address _____

Apt #: _____ City: _____ State: _____ Zip: _____

Phone: _____ Mobile Phone: _____

Date of Birth (month/day/year): _____ Gender: ___ Male ___ Female

I am a: Sophomore Junior Senior Educator Parent

I am considering the following local colleges (check all that apply):

- University of Akron Baldwin Wallace College
 Lake Erie College Lakeland CC
 Cleveland State University John Carroll University
 Case Western Reserve Lorain CCC Kent State University
 Ursuline College Notre Dame (of Ohio)
 Cuyahoga CC Malone College Ashland University
 Other college: _____ United States Military
 Other training program: _____

My current GPA (approx) _____ A=4 B=3 C=2 D=1

List 3 areas you are considering majoring in or working in:

1) _____ 2) _____

3) _____

CONTEST - Vote for ONE of the following names for our new website which will have great information

about college and job opportunities here in NE Ohio and also games, cool places to visit, etc:

- NEOhiosuccess Wikicleveland NEOhio teen NEOhiorocks
 NEOhio411

(Continue at the next page)

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Other website name suggestions or program suggestions: _____

If you would like more information about careers, college, and training opportunities, please fill out the questions below:

What are you currently planning on doing after high school graduation? (choose one)

I have made a final decision to attend a community college.

College name: _____

I have made a final decision to attend a 4 year college

College name: _____

I am planning to work full-time Industry (if known): _____

I am planning on getting other training

Where? (if known): _____

I am entering the military

Which branch? _____

I am undecided.

Please choose two areas that BEST describe your intended major or career path:

Accounting Education Architecture Engineering

English/foreign Art/animation Language Auto/truck repair

Entrepreneurship Biology Fashion design Business

Finance/banking Carpentry Graphic design

Heating/cooling/plumbing Chemistry Computer/electronics

Law enforcement Mathematics/statistics Communications

Cosmetology Culinary/chef Military Nursing

Performing arts Physics Political Science/government

Pre-law Premed/vet/dentistry Real estate Religion/ministry

Sales and marketing Social sciences (Psychology, sociology)

Transportation Websites/internet services Undecided

OTHER: _____

I am interested in: Online courses Earning an online degree

Which of the following types of information would you like to receive?

College information Financial aid Mentoring Career/job openings

Opportunities for minority students Study skills ACT/SAT test prep

Scholarships Apprenticeships

Privacy statement: This is a voluntary survey and research form and is designed to improve this program as well as provide you with valuable information regarding local colleges, careers, training programs, scholarships, financial aid, enrichment programs, military opportunities, entrepreneurial opportunities, and extracurricular/recreational activities in Northeast Ohio. This information is shared only with our program partners and is intended by us for those uses. We do not share, sell or rent our lists or information to third parties. At our discretion we may choose to share aggregate demographic information that does not contain or identify individuals or their specific responses.